RICOLA CANADA INC. RICOLA GREEN TEA CONTEST RULES

THIS CONTEST IS ONLY OPEN TO CANADIAN RESIDENTS (EXCLUDING QUEBEC). THIS CONTEST IS GOVERNED BY THE LAWS IN FORCE IN THE PROVINCE OF ONTARIO AND THE FEDERAL LAWS OF CANADA APPLICABLE THEREIN (EXCLUDING ANY CONFLICT OF LAWS, RULE OR PRINCIPLE THAT MIGHT REFER SUCH INTERPRETATION TO THE LAWS OF ANOTHER JURISDICTION). NO PURCHASE NECESSARY TO ENTER OR WIN. PARTICIPATION IN THIS CONTEST (AS HEREINAFTER DEFINED) CONSTITUTES YOUR FULL AND UNCONDITIONAL ACCEPTANCE OF, AND AGREEMENT TO BE LEGALLY BOUND BY THESE RULES (THE "RULES"). YOU MUST MEET THE ELIGIBILITY REQUIREMENTS BELOW TO PARTICIPATE IN THE CONTEST.

1. CONTEST PERIOD

1.1 The Ricola Green Tea (the "**Contest**") commences at 10:00:01 AM Eastern Time ("ET") on Monday November 16th, 2026, and ends at 11:59:59 PM ET on Thursday, November 26th, 2026 (the "**Contest Period**"). All entries must be submitted by 11:59:59 PM ET on Thursday, November 26th, 2026 (the "**Contest Closing Time**"). Entries submitted after the Contest Closing Time will not be accepted.

2. ELIGIBLE PERSONS

2.1 The Contest is only open to legal residents of Canada, excluding Quebec, who are eighteen (18) years of age or older, but expressly excluding: (a) employees, directors, officers, representatives and agents of (i) Ricola Canada Inc., (the "**Sponsor**") **[**; (ii) the independent contest management organization appointed by the Sponsor to administer the Contest (the "**Contest Administrator**"); (iii) any affiliates or subsidiaries of the Sponsor or the Contest Administrator; (iv) any of the Sponsor's advertising, promotion and fulfillment agencies involved in the development or execution of the Contest in any way; and (v) any persons or entities involved in judging the Contest; and (b) all persons with whom those specified in (a) are domiciled or immediately related. The persons and entities specified in (a) and (b) are referred to collectively herein as the "Contest Entities". For the purposes of these Rules, two people are "immediately related" if one is the husband, wife, spouse, common-law partner, son, stepson, son-in-law, daughter, stepdaughter, daughter-in-law, sister, stepsister, sister-in-law, brother, stepbrother, brother-in-law, mother, stepmother, mother-in-law, father, stepfather or father-in-law of the other. For clarity, groups, clubs, organizations, corporations, businesses, and commercial and non-commercial entities cannot enter the Contest.

2.2 An Entrant (as hereinafter defined) must meet the eligibility requirements set out in these Rules from the time of entry until the time he/she is confirmed a winner, (i.e., if he/she becomes a winner pursuant to these Rules) to participate in the Contest.

2.3 Anyone who enters the Contest shall be referred to as an "**Entrant**".

3. HOW TO ENTER

3.1 **NO PURCHASE NECESSARY. A purchase is not required to enter the Contest and will not improve your chances of winning.**

3.2 To qualify as an entrant, an individual must comment on one of two Ricola Canada's Contest Facebook (Ricola Canada region page) or Instagram (@Ricola_ca) posts that are uploaded on Monday November 16th, 2026 (Contest post 1) or Thursday, November 19th, 2026 (Contest post 2). Each individual gets one valid entry from either Facebook or Instagram. The language used within the comment must be within the platform(s), Facebook and Instagram, and Ricola's page's guidelines to be eligible.

3.3 There is a limit of one (1) Prize Entry per Entrant during the Contest Period. Further, if any Entrant attempts to obtain more than the specified number of entries, a Sponsor may, in their sole and absolute discretion, disqualify the Entrant from the Contest and disqualify that Entrant's entries.

3.4 By participating in the Contest, you agree to these Rules and to the decisions of the Sponsors and Contest Administrator, which are final and binding in all respects.

3.5 Any available opt-in opportunities are not required to enter this Contest and checking any opt-in boxes will not improve your chances of winning.

3.6 All entries are subject to verification at any time. The Sponsors reserves the right, in their sole and absolute discretion, to require proof of identity and/or eligibility from any Entrant, which proof shall be in the form required by the Sponsors. Failure to provide proof of identity and/or eligibility to the satisfaction of the Sponsors in a timely manner may result in disqualification.

4. PRIZES AND ODDS OF WINNING

4.1 There are two available prizes to be won. The two prizes are a pre-selected prize Pack **(Prize)**. The prize will be compiled with pre-selected wellness gift basket items: Province of Canada Sweater ($128 CAD approximate retail value), Yeti 40oz tumbler ($45 CAD approximate retail value), Teapot ($35 CAD approximate retail value), Amazon Kindle 16gb ($199 CAD approximate retail value), 2 packs of Ricola Green Tea Echinacea ($4.49 CAD approximate retail value per pack).

4.2 The winner will be selected by the Contest Administrator.

4.3 The odds of winning a Prize depend on the total number of eligible entries received by the Contest Closing Time.

4.4 All amounts and costs related to any prizes, including but not limited to all income, sales, use and other taxes (and the reporting thereof), which are not expressly stated as covered by the Sponsors

in these Rules are the responsibility of the individual winner. It is the individual winner's responsibility to understand and abide by any federal, provincial, territorial, local, or foreign tax laws that may apply to receipt of the Prize.

4.5 A person eligible to win the Prize must accept the Prize as awarded and may not transfer such Prize or substitute or exchange for, or apply the Prize's value towards, cash or a higher cost or alternative prize. The Prize is non-refundable, cannot be replaced if lost or stolen and is provided on an "as is" basis, without any representation or warranty of any kind. The Sponsor reserves the right, in its sole and absolute discretion, to make substitutions of equivalent or greater kind or value in the event of the unavailability of all or part of the Prize or for any other reason whatsoever.

4.6 Without limiting the foregoing, the Prize must be accepted as awarded and is not transferable (no substitutions except at the Sponsors' sole option).

5. WINNER SELECTION: PRIZE

5.1 One (1) random draws on all individual contest posts to award (1) selected entrant (the "**Prize Draw**") subject to these Rules (including the verification requirements and requirements related to a mathematical Skill-Testing Question per selected entrant). The prizes will be drawn randomly and consecutively with the (2) Prize draws. The draw will be held at approximately 3pm ET in Toronto, Canada on Friday, November 27th, 2026 (the "**Draw Date**"). A random number generator will be used to select the entrant.

5.2 All Entrants' names will be entered and all Entrants will have equal chances of winning. The draw will be recorded for validity and integrity.

5.3 Both the Sponsor and the Contest Administrator reserve the right to reschedule the Grand Prize Draw at any time and for any reason without prior notice.

5.4 The potential winners will be notified initially by email beginning within five (5) business days of the Draw Date on which his/her entry was selected as a potential winner. The potential winner will be contacted by email from RicolaContest@fusecreate.com , whereby they will be required to provide the answer to a timed, multi-step, and multi-operational mathematical skill-testing question ("Skill-Testing-Question") without any mechanical, electronic or other assistance. If the Contest Administrator is unsuccessful in its attempts to reach and communicate directly with a potential winner by email after three (3) attempts over a three (3) business-day period following the initial email notification to the email address listed in that potential winner's entry form, then, at either Sponsor's sole and absolute discretion, that potential winner may be disqualified without liability to the Sponsor. In the event of such a disqualification, an alternate potential winner will be selected from among the remaining eligible entries, through a process similar to the one that selected the original potential winner, subject to these Rules. Any disqualified winner will not receive any alternate prize, substitution, or compensation.

5.5 Through the winner notification process, the potential winner must confirm his/her eligibility and indicate his/her willingness to accept the applicable Prize. The potential winner will then receive official notification via email or certified or overnight mail delivery.

5.6 **No communications will be entered into with any Entrant other than with the potential winner(s).**

DECLARATION AND RELEASE AND SKILL-TESTING QUESTION

5.1 Before being confirmed as a winner of the Prize , the potential Prize winner must complete and return, within five (5) days of date of receipt, a Declaration and Release Form (the "**Declaration and Release**"), which (among other things): (a) confirms compliance with these Rules; (b) acknowledges acceptance of the Prize as awarded; (c) releases, on behalf of themselves, their heirs, personal legal representatives, successors, agents, assigns, executors and administrators, (i) the Sponsor, (ii) the Contest Administrator, (iii) any affiliates or subsidiaries of the Sponsor or the Contest Administrator, (iv) any of the Sponsor's advertising, promotion and fulfillment agencies involved in the development or execution of the Contest in any way, (v) any other persons or entities involved in judging the Contest, (vi) the Contest Entities, (vii) any of the parents, affiliates, divisions, and subsidiaries of any of those entities set out in (i) to (vi) hereinbefore, and (viii) each of the respective directors, officers, partners, shareholders, employees, servants, agents, representatives, and affiliates, and their successors and assigns, of any of those individuals and/or entities set out in (i) to (vii) hereinbefore (collectively the "**Releasees**") from any and all liability in connection with this Contest, the potential winner's participation therein and the awarding and use/misuse of the Prize or any portion thereof; and (d) confirms the potential winner's consent to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Contest and/or photograph and/or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including, without limitation, print, broadcast and the Internet.

5.2 If a potential winner fails to return the properly executed Declaration and Release within the specified time period, the Sponsor may, in its sole and absolute discretion, disqualify the potential winner, thereby forfeiting any and all rights the potential winner may have to the Prize. In the event of such a disqualification, an alternate potential winner may be selected from among the remaining eligible entries, through a process similar to the one that selected the original potential winner, subject to these Rules. Any disqualified winner will not receive any alternate prize, substitution, or compensation.

5.3 If a selected potential winner: (a) does not meet the eligibility requirements; (b) does not complete and return the Declaration and Release; (c) is unable or unwilling to accept the Prize as offered; (d) or elects to decline the Prize, then he/she may be disqualified at the sole and absolute discretion of the Sponsor and an alternate potential winner may be selected from among the

remaining eligible entries, through a process similar to the one that selected the original potential winner, subject to these Rules. Any disqualified winner will not receive any alternate prize, substitution, or compensation.

5.4 Upon satisfaction of all requirements of these Rules, including, without limitation, receipt of the completed Declaration and Release, the winner will be contacted to make further Prize delivery arrangements.

5.5 Please allow up to six (6) weeks for delivery of any prize.

6. PRIVACY

6.1 By entering this Contest and voluntarily providing your personal information in accordance with the Contest Rules, you agree to its collection, use and disclosure by the Sponsor (Ricola Canada Inc.), their employees and/or authorized agents for the purpose of administering this Contest. This information includes, but is not limited to, using your Entrant information, such as your name, age, email, phone number, other contact information.

6.2 The Sponsor will not sell, share or otherwise use or disclose personal information provided in connection with this Contest to or with third parties or agents, other than to third parties or agents engaged by the Sponsor for the purpose of administering the Contest, any other purposes identified in these Rules, or as permitted or required by the applicable laws.

6.3 The Sponsor uses various administrative and technological safeguards to ensure that your personal information is protected against loss, misuse, unauthorized access, disclosure or alteration. The Sponsor will retain personal information for as long as it is needed for the administration and execution of the Contest, or as otherwise required by law.

6.4 We respect your privacy rights in accordance with applicable privacy laws. You have the right to withdraw your consent, subject to legal and contractual restrictions and reasonable notice, at any time. We will inform you of the implications of withdrawing your consent (i.e., implications for your participation in this Contest). You also have the right to access and correct the personal information that we hold about you with respect to this Contest. You can request to access or correct your personal information by sending a written request to RicolaContest@fusecreate.com.

7. ADDITIONAL RULES AND RESTRICTIONS

7.1 By participating in this Contest, Entrants agree to abide by and be bound by these Rules and the decisions of the Sponsor and the Contest Administrator, which shall be final and binding on all Entrants in all matters relating to this Contest. In the event an Entrant wins the Prize and is later found to be in violation of these Rules, he/she will be required to forfeit the Prize or to reimburse

the Sponsor for the stated value of the Prize if such violation is discovered after the winner has used the Prize. False, fraudulent or deceptive entries or acts shall render Entrants ineligible for the Prize.

7.2 Proof of comment entry is not proof of receipt by the Sponsor or Contest Administrator. Incomplete, altered, mutilated, or garbled entries will be disqualified. The Releasees are not responsible for lost, late, misdirected, garbled, stolen, incomplete, invalid, unintelligible or damaged entries, or for entries submitted in a manner that is not expressly allowed under these Rules, or for any entry not submitted or received due to any technical error or failure, unauthorized human intervention, inaccurate capture or mis-entry of any required information, the effects of hackers, the failure of any electronic equipment, computer transmissions and/or network connections or any other reason beyond Sponsor's reasonable control; all of which will be disqualified. The Releasees are not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including, without limitation: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online Entrant's ability to participate in the Contest, and any injury or damage to Entrant's or any other person's computer related to or resulting from participating in or downloading any information necessary to participate in the Contest. Entrants are restricted to use of ordinary and typical computer equipment and internet access use in respect of the Contest.

7.3 The Releasees are not responsible for the cancellation or postponement of any component of this Contest or any associated programs and materials. The Releasees are not responsible for any other errors of any kind, whether computer, technical, typographical, printing, human or otherwise, relating to or in connection with the Contest. The Releasees are not responsible for typographical or other errors in the offer or administration of this Contest, including, without limitation, errors which may occur in connection with the printing or advertising of this Contest, these Rules, administration or execution of the Contest, the conducting of the Prize Draw or winner selection, the cancellation of any element of the Prize, the processing of entries or in the selection or announcement of the Prize or the Prize winner.

7.4 Each Entrant must submit an entry and participate in the Contest on his/her own behalf. Any entry submitted on behalf of another individual, on behalf of a group or organization, or using another person's email address, name or other personal information will be disqualified and ineligible to claim the Prize.

7.5 Any attempt by any Entrant to obtain more than the specified number of entries by using (or attempting to use) multiple names, identities, email addresses, usernames, registrations, or logins, or by any other means whatsoever, will entitle the Sponsor, in its sole and absolute discretion, to void that Entrant's entries and disqualify that Entrant from the Contest. Entries by any means which subvert the entry process will be void. Any entry form that is determined by the

Sponsor, in its sole and absolute discretion, to have failed to have been fully completed and submitted during the Contest Period will be rejected. Use (or attempted use) of any automated, macro, script, robotic or other systems or programs to enter or otherwise participate in, subvert, or disrupt the Contest, and any other attempt to manipulate, tamper with or defraud any element of this Contest, is prohibited and is grounds for disqualification by the Sponsor in its sole and absolute discretion.

7.6 In the event of a dispute as to any entry, the authorized account holder of the email address included in the entry form for that entry will be deemed to be the Entrant and he/she must be eligible according to these Rules. The "authorized account holder" is the natural person assigned an account by the relevant and applicable social media company used to submit an entry the Contest. All entries received become the property of the Sponsor and will not be returned or acknowledged.

7.7 The sole determinant of the time of receipt of an entry for the purposes of determining the eligibility of that entry shall be the Sponsor's or Contest Administrator's computers or servers.

7.8 By participating in the Contest, each Entrant consents to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Contest and/or photograph and/or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including, without limitation, print, broadcast and the Internet.

7.9 By participating in the Contest, each Entrant: (a) releases and agrees to defend and indemnify the Releasees from and against any and all liability, claims, losses, actions or damages of any kind, whether actual, incidental or consequential, for injury (including but not limited to death), damages, losses or expenses arising out of or relating to an Entrant's participation in this Contest, or the acceptance, possession or use/misuse of any prize or participation in prize-related activities (including but not limited to activity related thereto); and (b) agrees not to make any claim against any of the Releasees or against any third party that may result in a claim against any of the Releasees in respect of any matter in any way relating to or arising in connection with the Contest; and (c) acknowledges and agrees that the Releasees make no warranty, guaranty or representation of any kind concerning any Prize and disclaim any implied warranty.

7.10 The Entrant agrees it will not make any disparaging remarks about the Contest or the Releasees. The Entrant may disclose truthful and accurate facts and opinions about the Contest or the Releasees where required to do so by legal process (such as subpoena, court order, or similar process); provided however, that the Entrant shall notify the Releasees in writing if such disclosure is sought within sufficient time to allow for a full and fair opportunity to object to such legal process.

7.11 The Releasees shall not be liable to the Prize winner or any other person for failure to supply any Prize or any part thereof by reason of any acts of God, viral or bacterial outbreaks, pandemics, epidemics or similar events, any actions, regulations, orders, or requests by any governmental entity, equipment failure, terrorist acts, war, fire, unusually severe weather, embargo, labour dispute or strike, labour or material shortage, transportation interruption of any kind, or any other cause beyond the reasonable control of the Releasees.

7.12 The Sponsors reserve the right to cancel, modify, suspend or terminate the Contest, to change any Contest draw dates, including the Draw Date, and to modify these Rules at any time without notice, for any reason, including, without limitation, if, in the opinion of the Sponsor, in its sole and absolute discretion: (a) fraud, misconduct or technical failures destroy or threaten the integrity of any portion of the Contest; (b) a computer virus, bug, or other technical problem corrupts the administration, security, or proper conduct of the Contest; or (c) there is any accident or printing, administrative or other error of any kind related to the Contest. In the event of an early termination of the Contest, the Sponsors reserve the right to determine the Prize winner in a random drawing from among all eligible, non-suspect entries received as of the time/date of such termination.

7.13 The Sponsor may, in its sole and absolute discretion, and without notice, terminate the right of any Entrant or user of the Instagram or Facebook account to participate in the Contest or use the Instagram or Facebook account.

7.14 In the event of any discrepancy or inconsistency between the terms and conditions of these Rules and disclosures or other statements contained in any Contest-related materials, then the terms and conditions of these Rules shall prevail, govern and control.

7.15 Except where prohibited by law, by completing the act of entering the Contest, each Entrant agrees that the Contest, and all issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, shall be governed by the laws in force in the Province of Ontario and the federal laws of Canada applicable therein (excluding any conflict of laws, rule or principle that might refer such interpretation to the laws of another jurisdiction). Each Entrant irrevocably submits to the nonexclusive jurisdiction of the courts of Ontario with respect to any matter related to this Contest.

7.16 If any term or provision of these Rules is determined to be invalid or unenforceable, such invalidity or unenforceability shall only apply to that term or provision to the extent of that invalidity or unenforceability and the remaining terms and provisions of these Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained herein.

7.17 Except where prohibited by law, by participating in this Contest, each Entrant agrees that (a) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred,

including costs associated with entering this Contest, and in no event will any Entrant be entitled to receive lawyers' fees or other legal costs; and (b) under no circumstances will any Entrant be permitted to obtain awards for, and every Entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

7.18 The division of these Rules into sections and the insertion of headings are for convenience of reference only and shall not affect the construction or interpretation of these Rules. Unless otherwise specified herein, any reference in these Rules to a Section refers to the specified Section of these Rules. In these Rules, the terms "these Rules", "hereof", "herein", "hereunder" and similar expressions refer to these Rules and not to any particular part, Section or other provision hereof.

7.19 Unless the context requires otherwise, in these Rules words importing the singular number only shall include the plural and vice versa and words importing the masculine gender shall include the feminine and neuter genders and vice versa.

7.20 A copy of these Rules is available at https://socialcontesttermsandconditions.com/ **(**the "**Website**"). If you have any questions regarding the Contest, or if you would like a list of the Contest winners once they are named, please contact the Sponsor through RicolaContest@fusecreate.com.